

EBINTEC 2024 Conference Program

26 November 2024

Time	Bosphorus 1 Hall	Bosphorus 2 Hall
08:00 - 16:00	Registration	
09:10 - 09:50	<p>Panel: "Managing Digital Transformation in Banking Industry"</p> <p>Ali Has - T-Bank - Executive Vice President, IT & Operations Cetin Yalcin Gulec - Hayat Finans - Deputy General Manager, CIO Erdem Celikel - Aktif Tech Technology - Executive Vice President, Data Management Ozkan Demir - Yapi Kredi Technology - Executive Vice President Software Architecture, Application Platforms, Cloud & Data Zeynep Yasemin Teksen Altas - Architech - Chief Digital Banking and Payment Systems Officer</p>	
09:55 - 10:35	<p>Panel: "What will the Future of Banking Look Like"</p> <p>Aziz Kose - Neohub (A Subsidiary of Denizbank) - Chief Innovation & Ecosystem Officer Esin Coskun - Softech (A Subsidiary of Is Bank) - Deputy Chief Executive Officer, Digital Banking Okyar Tahaoglu - The Interbank Card Center - Deputy General Manager Sahin Dalbudak - Garanti BBVA Technology - Executive Vice President, Banking Applications</p>	
10:40 - 10:55	<p>Betugul Toker Misyon Bank - Platform and Ecosystem Executive Vice President</p> <p>"Banking Revolution: Embrace the Marketplace Experience"</p>	
11:00 - 11:15	<p>Mustafa Sakin - Garanti BBVA Technology - Assistant General Manager, Architecture & Technology Platforms</p> <p>Alperen Yavuz - DefineX - Principal, Client Account Lead</p> <p>"Architecting the Future of Banking Platforms"</p>	
11:15 - 11:45	Coffee Break	
11:45 - 12:00	<p>Lukas Lutolf Salesforce - Senior Client Solution Engineer</p> <p>"MuleSoft: Your Trusted Partner in Building the Bank of Tomorrow"</p>	
12:05 - 12:20	<p>Luis Rodriguez Strands - Product Evangelist</p> <p>"Personalized Digital Journeys for Growth and Loyalty"</p>	<p>Mihir Modi zypl.ai - VP of Strategy</p> <p>"Synthetic AI for Risk Decisioning"</p>
12:30 - 13:10	<p>Panel: "Building The Bank of Future"</p> <p>Gokhan Erturk - Fibabanka - Assistant General Manager, Ecosystem and Platform Banking Firat Dogan - Intertech (A Subsidiary of Denizbank) - Executive Vice President, Mobile and Digital Banking Muhammet Cerit - Misyon Bank - Executive Vice President of Information Systems Zafer Vatansver - Alternatif Bank - Executive Vice President, IT and Operations</p>	<p>Panel: "How Artificial Intelligence will Reshape Banking Industry"</p> <p>Erkan Dervis - Fibabanka - IT Digital Channels Director Bilge Koroglu - Yapi Kredi Technology - Applied Artificial Intelligence and R&D Director Funda Oney - HSBC Turkey - CIO Gokhanalp Arslan - Is Bank - Head of Artificial Intelligence Division Sinan Sarikaya - Ziraat Technology - EVP, Head of Analytic Banking</p>
13:10 - 14:10	Lunch	
14:10 - 14:25	<p>Engin Deniz Projera - Deputy CEO</p> <p>"The New Name of Future Bankers: Business Technologist"</p>	

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14:30 - 14:45	<p>Hasan Dertli Sodec Technologies - Chief Executive Officer</p> <p>"AI-Driven Customer Onboarding Security Against Fraud"</p>	<p>Batu Sat MALL IQ - Cofounder & CEO</p> <p>"Location Powered AI for Customer Engagement, Actionable Insights & Risk Management"</p>
14:50 - 15:05	<p>Okan Acar Kuveyt Turk Participation Bank - Head of Digital Banking Group</p> <p>"Tracking the Emotions Through Customer Journeys Kuveyt Turk Neurolab Case Study"</p>	
15:15 - 15:55	<p>Panel: "How New Technologies will Change Banking in New Era"</p> <p>Bulent Coban - Ziraat Participation Bank - Head of Digital Banking Burcu Senay - Burgan Bank - Head of Mobile Banking & Innovation Canan Kelel - Yapi Kredi Bank - Director of Digital Banking Business Development & Service Design Hale Kocabiyik - ING Turkey - IT Director, Business Banking, Wholesales Banking & Risk Yesim Calidag - Fibabanka - Director of Technology Strategy and Operational Excellence</p>	<p>Panel: "New Technologies for Banking Industry in Digital Age"</p> <p>Derya Dursun Cebeci - Halkbank - DX Department, Customer Management & Marketing Director Dondu Acar - Kuveyt Turk Participation Bank - Innovation Manager Kemal Yavuzcetin - Burgan Bank - Senior Vice President, Open Banking Metin Sarikaya - Akbank - Head of Data Warehouse, Business Intelligence and Big Data Simay Elif Erdem - Yapi Kredi Bank - Head of Strategic Business Development</p>
16:00 - 16:40		<p>Panel: "Reshaping Banking in Digital Age"</p> <p>Gokhan Egri - Akbank - Vice President, Mobile Banking & Mobile Apps Aytekin Serttas - Vakif Participation Bank - Vice President, IT Banking Solutions Engin Deniz - TEB - Digital Banking Channel Development Senior Manager Sadik Bas - Garanti BBVA - Head of Affluent Segment Management Sinem Turhan - Is Bank - Digital Banking Unit Manager</p>